

IT Convergence®

EXPERIENCE the power of results



WEB SERVICES

IWS IT CONVERGENCE
Web Services

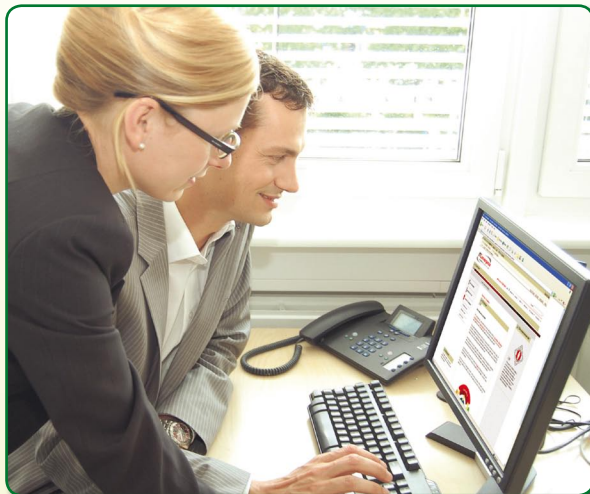
DEVELOPMENT AND DESIGN SERVICES

IT Convergence (ITC) Web Services can deploy Oracle Portal to create websites for businesses from any industry. We have a proven methodology for transforming your requirements into versatile solutions.

Oracle Portal is a collaborative tool that is easy to use, and because of this, it will make web-related business processes more efficient. With Oracle Portal, non-technical users can make changes to web pages without knowledge of HTML or assistance from the IT Department. Because Oracle Portal provides a centralized, homogeneous web infrastructure, it is both manageable and secure. This is an empowering technology that allows you to focus on message and content, and spend less time on the technology.

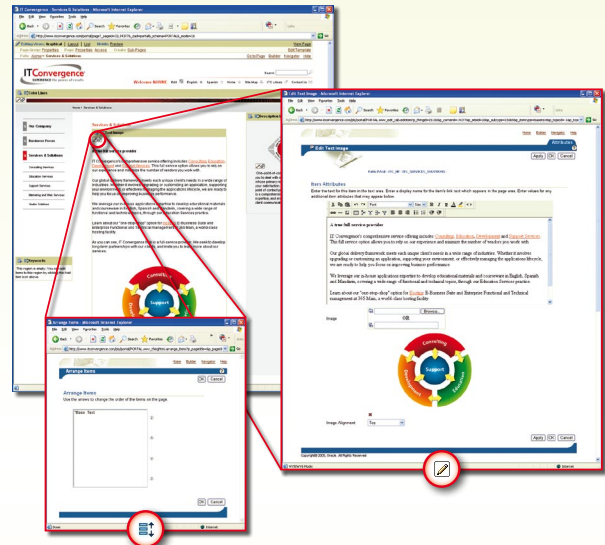
Oracle Portal's flexible Content Management Tools allow you to:

- ▶ Change your site anytime
- ▶ Refresh content regularly
- ▶ Interact with your audience
- ▶ Upload text, graphics, documents, and pictures easily
- ▶ Create pages on the fly
- ▶ Fix typos in seconds!
- ▶ Free your technical staff to focus on their specific tasks



CONTENT MANAGEMENT

We offer you effective Content Management Services to accurately maintain and regularly update your website content. Through our qualified team of professionals, we can help you market your products and services more efficiently with targeted and up-to-date messaging.



Oracle Portal offers content contributors flexibility to manage content throughout the website with ease.

TRAINING AND SUPPORT SERVICES

ITC Web Services provides remote and on-site training on Oracle Portal's flexible Content Management Tools. With just one or two training sessions, you will learn to become a self-sufficient content contributor.

ITC Web Services also offers remote support before, during, and after an Oracle Portal Go-live. You can rely on ITC's experience and expertise to help you avoid common pitfalls and resolve unexpected difficulties.

HOSTING SERVICES

ITC can provide reliable hosting services for your Oracle Portal websites and all of your business systems. We tailor solutions for organizations looking to reduce

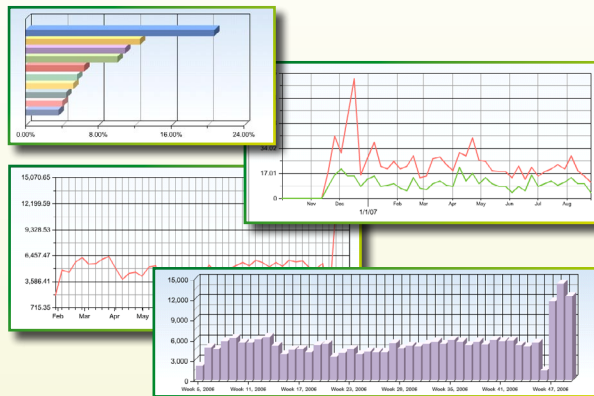
the costs of operating and maintaining application, database, and web computing platforms. ITC has partnered with 365 Main to bring you the most flexible infrastructure available today. 365 Main is one of the most secure and redundant data centers in the world.

MARKETING SERVICES

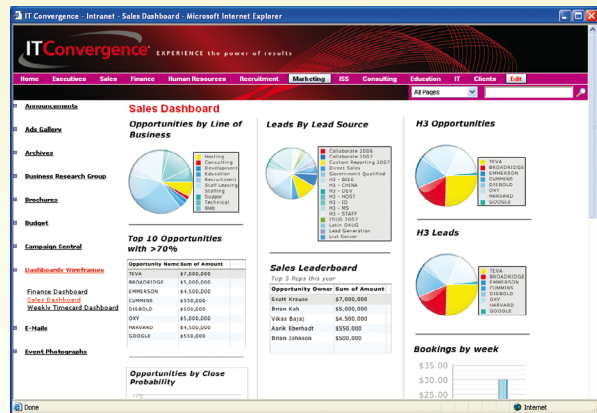
Our staff of qualified marketing professionals, graphic and web designers, and communication writers can help you establish a strong and consistent corporate identity that leaves a lasting impression on your target audience.

TRAFFIC TRACKING AND ANALYSIS

Website traffic tracking and analysis is essential to the success of your website. And yet it is amazing how many website owners have little or no idea how many visitors come to their site, where they're from, and what they do when they're on the website. Knowing the answers to these fundamental questions is essential for making informed decisions that maximize the return on your website investment. After this analysis is performed, we can also offer Search Engine Optimization (SEO) services to improve the number and quality of visitors to your website.



Monitor web traffic online, optimize your site, and keep your visitors engaged.



Centralize your strategic information through Reports and Dashboards solutions.

ORACLE PORTAL INTEGRATION WITH DASHBOARDS AND REPORTING

ITC can also integrate Oracle Portal with Noetix Dashboards and Oracle Reporting tools, giving decision makers a solution for deploying a cost-effective corporate Internet platform. Oracle Portal can be easily integrated with an organization's database and other enterprise applications so that executives and managers can monitor KPIs in real-time. Oracle Portal can also be integrated with other applications such as iProcurement, iSupplier, iSupport, e-Commerce, CRM, iStore and Identity Management.

JUMPSTART YOUR ORACLE PORTAL PROJECT

Get real time and flexible content management for your intranet or public website, and empower your staff to become self-sufficient content administrators. The user-friendly Portal interface will accelerate adoption and will provide your business a quick return on investment. Rely on the experience of IT Convergence Web Services to deploy Oracle Portal quickly and cost-effectively. Our comprehensive offering also includes full support, training, and hosting for your Oracle Portal site.

CONTACT US TODAY AND TAKE THE FIRST STEP TOWARD OBTAINING A WORLD CLASS WEB-SERVICES SOLUTION:

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